

SUSAN W. PARKER

Professor

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Education:

Ph.D.: Economics, Yale University, 1993.

M.A., M.Phil.: Economics, Yale University, 1990.

B.A.: Economics and Mathematics, Franklin and Marshall College, 1987.

Academic Employment:

Professor, School of Public Policy (SPP) University of Maryland, September 2017-present.

Faculty Associate, Maryland Population Research Center. 2017-present.

ADVANCE Professor, School of Public Policy. September 2018-present.

Co-Head Global Policy Pillar. September 2019-

Visiting Professor (summer 2020). Center for Teaching and Research in Economics (CIDE).

Previous positions:

Professor, Center for Teaching and Research in Economics (CIDE), August 2009-August 2017.

Visiting Fellow, Center for Health and Well-being, Princeton University. September 2016-June 2017.

Director of the Division of Economics, Center for Teaching and Research in Economics (CIDE), November 2015-July 2016.

Adjunct Economist, The Rand Corporation: 2009-2016.

Visiting Professor, University of Pennsylvania, Department of Economics and Population Studies Center. Fall 2011.

Associate Professor, Center for Teaching and Research in Economics (CIDE) 2003-2009.

Visiting Faculty Affiliate, University of Pennsylvania, Department of Economics and Population Studies Center, July 2004 to July 2005.

Assistant Professor, Center for Teaching and Research in Economics (CIDE) 2000-2003.

Research Associate, International Food Policy Research Institute, May 2000 to November 2000.

Chief Economic Advisor to Director, Progresa (Programa de Educacion, Salud y Nutricion), 1997-2000.

Advisor to Director of Finance, IMSS (Instituto Mexicano del Seguro Social), 1995-1997.

Rockefeller Postdoctoral Fellow, El Colegio de Mexico, 1993-1995.

Current Affiliations:

Non-resident Scholar: Center for Global Development. Jan 2020-

Research Affiliate. Population Research Center. University of Pennsylvania. 2011-present.

Innovations for Poverty Action Research Affiliate: 2013-present.

National System of Researchers in Mexico (SNI) Level 3 (Highest level).

Publications and working papers:

Peer reviewed journal articles:

1. “Cheating and Incentives: Learning from a Policy Experiment.” (with Cesar Martinelli, Ana Cristina Perez-Gea and Rodimiro Rodrigo). Feb, 2018. American Economic Journal: Economic Policy. Vol 10:1 298-325.
2. “Health Insurance and the Aging: Evidence from the Seguro Popular program in Mexico.” 2018. (with Joseph Saenz and Rebeca Wong). Demography. doi: 10.1007/s13524-017-0645-4
3. “Conditional Cash Transfers: The case of Progresa/Oportunidades” 2017. (with Petra Todd). Journal of Economic Literature. September.
4. “Aligning Learning Incentives of Students and Teachers: Results from a Social Experiment in Mexican High Schools.” 2015. (with Jere Behrman, Ken Wolpin and Petra Todd.) Journal of Political Economy 123:2. 325-364.
5. “Fostering Early Math Comprehension: Experimental Evidence from Paraguay” (with Emma Naslund-Hadley and Juan Manuel Hernandez). 2014. Global Education Review 1:4 14-31.
6. “Two Decades of Negative Educational Selectivity of Mexican Migrants to the United States” (with Michael Rendall). 2014. Population and Development Review 40:3 421-446.
7. “Is Health of the Aging Improved by Conditional Cash Transfer Programs? Evidence from Mexico.” (with Jere Behrman). 2013. Demography 50:4 1363-1386.
8. "Information and Participation in a Social Program". 2013. (with David Coady and Cesar Martinelli). World Bank Economic Review 27:1 149-170.
9. “Are Conditional Cash Transfers Effective in Urban Areas? Evidence from Mexico” (with Jere R. Behrman, Jorge Gallardo, Petra E. Todd and Viviana Velez). Education Economics 20:3 (July 2012, Special Issue: International Workshop on the Applied Economics of Education, 2011), 233-259.
10. “Do School Subsidy Programs Generate Lasting Benefits? A Five-Year Follow-Up of *Oportunidades* Participants” (with Jere Behrman and Petra E. Todd), 2011. University of Pennsylvania, Journal of Human Resources. 46(1), 93-122.
11. “Deception and Misreporting in a Social Program.” 2009. (with César Martinelli). Journal of European Economic Association Vol 7:4 886-908.

12. "Schooling Impacts of Conditional Cash Transfers on Young Children: Evidence from Mexico" (with Jere R. Behrman and Petra E. Todd). 2009. Economic Development and Cultural Change 57:3, 439-478.
13. "Targeting Performance Under Self Selection and Administrative Targeting Methods" (with David Coady). 2009. Economic Development and Cultural Change 57:3, 559-558.
14. "Do School Subsidies Promote Human Capital Investment among the Poor?" 2008. (with César Martinelli). Scandinavian Journal of Economics vol. 110, 261–276.
15. "Job loss and family adjustments in work and schooling during the Mexican peso crisis" (with Emmanuel Skoufias). Journal of Population Economics. Vol 19: 1. (2006) p163-181.
16. "Randomization and Social Program Evaluation: The Case of Progresa" (with Graciela Teruel). Annals of the American Academy of Political and Social Science. Vol. 599, No. 1 (2005) 199-219.
17. "Schooling Inequality and Language Barriers" (with Luis Rubalcava and Graciela Teruel). Economic Development and Cultural Change. Vol 55: 1 (2005), 71-94.
18. "A Cost-Effectiveness Analysis of Demand and Supply Side Education Interventions: The Case of Progresa in Mexico" (with David Coady). Review of Development Economics. Vol 8: 3 (2004) 440-451.
19. "The Added Worker Effect over the Business Cycle" (with Emmanuel Skoufias). Applied Economics Letters. Vol. 11:10 (2004) 625-630.
20. "Should Transfers to Poor Families be Conditional on School Attendance: A Household Bargaining Approach" (with César Martinelli). International Economic Review. Vol. 44 (2003) 523-544.
21. "Conditional Cash Transfers and their Impact on Child Work and School Enrollment: Evidence from the PROGRESA program in Mexico" (with Emmanuel Skoufias). Economia Vol.2:1 (2001) 45-96.
22. "Household Income and Health Care Expenditures in Mexico" (with Rebeca Wong). Health Policy. Vol. 40 (1997) 237-255.

Working Papers:

23. "Impacts of PROSPERA on Enrollment, School Trajectories, and Learning." 2019. (with Jere R. Behrman and Petra Todd). Policy Research Working Paper 9000. The World Bank.

24. “Do Conditional Cash Transfers Improve Outcomes in the Next Generation: Evidence from Mexico” (with Tom Vogl) 2018. NBER Working Paper 24303. February. Summarized in NBER Digest, June 2018. Featured on Vox. <https://voxeu.org/article/long-term-effects-cash-transfers>.
25. “Impacts of PROSPERA on Enrollment, School Trajectories and Learning.” World Bank (with Jere Behrman and Petra Todd). 2019. Policy Research Working Paper #32374. The World Bank. <https://openknowledge.worldbank.org/handle/10986/32374>
26. From Cash to Deposits: Effects on Women's Work and Wellbeing: Results from the Prospera Digital Program (with Fernanda Marquez-Padilla). 2019.
27. “The Impact of a Remedial Course for Underperforming Elementary School Students in Rural Communities in Oaxaca, Mexico.” (with Emilio Gutierrez and Braulio Torres). 2016.
28. “Time Diaries versus Stylized Questions: A Random Experiment from Mexico.” 2016. (with Luciana Gandini and Monica Orozco).

In progress:

29. “Targeting in Social Programs and Vote Buying; Evidence from Mexico.”
30. “Gender and Mortality in a Mexican Conditional Cash Transfer Program (with Emma Aguila and Will Dow).
31. “Long Term effects on Child Mortality of a Conditional Cash Transfer Program” (with Soomin Ryu).
32. “Why are Mexicans so overweight?” (with Alfonso Miranda and Jody Sindelar).
33. “Nutritional knowledge and barriers to improvement for mothers of young children” (with Alfonso Miranda and Jody Sindelar).

Articles in books:

34. “Incentives for Students and Parents.” (with Jere Behrman and Petra Todd). 2014. In Education Policy in Developing Countries (Ed Paul Glewwe). University of Chicago Press.
35. “Aggregate shocks during Middle Childhood” (with Carly Tubbs) in Children and Youth in Crisis: Protecting and Promoting Human Development in Times of Economic Shocks. Eds. Mattias Lundberg and Alice Wuermli. The World Bank. 2012.

36. "The Impact of Health Insurance on Use, Spending, and Health in Indonesia." (with Facundo Cuevas). In Impact of Health Insurance in Low and Middle Income Countries Editors Maria-Luisa Escobar, Charles C. Griffin, and R. Paul Shaw. Brookings Institution Press. 2011.
37. "The Impacts of Conditional Cash Transfer Programs on Education" (with Jere Behrman). Conditional Cash Transfer Programs in Latin America editors Michelle Adato and John Hoddinott. 2011. IFPRI.
38. "The Impact of PROGRESA on Child Labour and Schooling" (with Emmanuel Skoufias). In Child Labor and Education in Latin America: An Economic Perspective, editors Peter F. Orazem, Zafiris Tzannatos and Guilherme Sedlacek. Palgrave Macmillan Press. 2009.
39. "Evaluating Conditional Schooling-Health Transfer Programs" (with Luis Rubalcava and Graciela Teruel). In Handbook of Development Economics, Volume 4, edited by T. Paul Schultz and John Strauss. 2008.
40. "Long-Term Impacts of the Oportunidades Conditional Cash Transfer Program on Rural Youth in Mexico," (with Jere Behrman and Petra Todd). Klasen, S. and Nowak-Lehmann, F. (eds.) Poverty, Inequality, and Policy in Latin America. Cambridge, MA: MIT Press. 2008.
41. "Language Barriers and Schooling Inequality of the Indigenous in Mexico" (with Luis Rubalcava and Graciela Teruel). In Who's In and Who's Out Social Exclusion in Latin America, edited by Jere R. Behrman, Alejandro Gaviria and Miguel Székely. Inter-American Development Bank. 2003.
42. "Gender Differences by Education in Mexico" (with Carla Pederzini). In The Economics of Gender in Mexico: Work, Family, State, and Market, edited by Elizabeth Katz and Maria Correia. The World Bank, Washington DC. 2001.
43. "Well-Being of the Elderly in Mexico: A Comparative Perspective" (with Rebeca Wong). In The Economics of Gender in Mexico: Work, Family, State, and Market, op. cit.
44. "Elderly Health and Salaries in the Mexican Labor Market." In Wealth from Health: Linking Social Investments to Earnings in Latin America, edited by W.D. Savedoff and T. Paul Schultz. Inter-American Development Bank. Washington DC. 2000.

Spanish Publications:

45. "La evaluación de Progres-Opotunidades-Prospera: logros después de veinte años y retos para el futuro." En El Progres-Opotunidades-Prospera, a veinte años de su creación / Gonzalo Hernández Licona, Thania Paola de la Garza Navarrete, Janet Zamudio Chávez,

- Iliana Yaschine Arroyo (coordinadores). Descripción: Primera edición. | México: Consejo Nacional de Evaluación de la Política de Desarrollo Social, 2019. ISBN
46. "Evaluación del Programa del Seguro Popular del 2002 al 2005: Impacto en la utilización de servicios médicos, en el gasto en salud, y en el mercado laboral" 2015. (with Erika Arenas, Luis Rubalcava and Graciela Teruel). El Trimestre Económico. vol. LXXXII (4), núm. 328.
 47. "Diario versus Cuestionario: Una comparación de metodologías para la medición del trabajo reenumerado y no remunerado." 2014. (with Luciana Gandini). In Poblacion y Trabajo en America Latina: Abordajes teóricos-metodologico y tendencias empíricas recientes (Ed. Luciana Gandini y Mauricio Padron Innamorato). Asociacion Latinamericana de Poblacion.
 48. Estado de salud y condición de aseguramiento de la población en México. 2012. (with Mario Cruz). In Seguridad social universal Retos para su implementación en México (Ed. Fausto Hernandez). CIDE.
 49. "Evaluación del impacto de Oportunidades sobre la inscripción escolar: primaria, secundaria y media superior". 2003. Mimeo.
 50. "Movilidad en el mercado de trabajo urbano: evidencias longitudinales para dos periodos de crisis en México." 2001. (with Edith Pacheco). Revista Mexicana de Sociología, 53 (2): 3-26.
 51. "Escolaridad y trabajo en las comunidades rurales pobres de México: Evidencia de Progresá." 2000. Gaceta de Economía. Instituto Tecnológico Autónomo de México.
 52. "Genero y Educación en México". 2000. (with Carla Pederzini). Estudios Demográficos y Urbanos. Vol. 11(3).
 53. "Bienestar y Jefatura Femenina en los Hogares Mexicanos." 2000. (with José Gómez de León). 2000. In Family, Género y Pobreza. Editores Maria de la Paz López y Vanea Salles. Miguel Ángel Porrúa.
 54. "Características Del Desempleo Urbano" 1998. Demos, No. 011.
 55. "El prepago por servicios médicos privados en México". 1997. (with Felicia Knaul). En Observatorio de la Salud: Necesidades, Servicios, Políticas. FUNSALUD. México.
 56. "Cuidado infantil y empleo femenino en México: evidencia descriptiva y consideraciones sobre las políticas". 1996. (with Felicia Knaul). Estudios Demográficos y Urbanos. Vol. 11(3).

Book Reviews:

57. *On the Move: Changing Mechanisms of Mexico-U.S. Migration* Princeton University Press by Filiz Garip. Forthcoming in Populaton and Development Review.

Grants and financial support:

From international institutions:

1. “Using New Longitudinal Linked Data to Investigate the Determinants of Educational Attainment and Achievement in Mexico” Funded by the National Science Foundation, through a subcontract from University of Pennsylvania, Philadelphia, PA. Role: Subcontract Principal Investigator. Period: 1 July 2020 to 30 June 2023. Total Award: \$412,538
2. Poverty Action Lab. PI. Effective Teacher Coaching: Improving student outcomes in Mexico. 2016-2017. \$48,000
3. Inter-American Development Bank. Research consultancy contract. Aligning Learning Incentives. 2008-2011. \$200,000
4. United Nations: UNICEF. PI. Global Study on Poverty and Inequalities in Childhood. 2008-2009. \$93,500
5. OECD. PI. Work and Wellbeing. 2007-2008. \$35,000
6. Brookings Institution. PI. Impacts of Health Insurance in Indonesia 2008-2009. \$54,840.
7. Inter-American Development Bank: PI: Understanding Quality of Life in Latin America and The Caribbean: A multidimensional approach. 2007-2008. \$40,000.
8. Inter-American Development Bank: PI: The Quality of Education in Latin America. 2007-2008. \$30,000
9. PARC Award, University of Pennsylvania (with Petra Todd and Ken Wolpin). 2004. \$30,000
10. Mellon Award, University of Pennsylvania (with Petra Todd and Luis Rubalcava). 2004. \$40,000
11. Inter-American Development Bank PI: Productivity of Household Health Investment: The Case of Mexico. 1998. \$50,000.
12. Inter-American Development Bank for the project PI: Social Exclusion: The Mexican Case. 2000. \$50,000.

13. The Rockefeller Foundation. Post-Doctoral Fellowship. Social Sciences Division. 1993-1995.
\$100,000.

From Mexican institutions (peso amounts converted to \$US)

1. CIDE-CONACYT. Co-PI: Nutritional knowledge of mothers of small children in Mexico City. 2014-2016. \$US20,000
2. Programa Nacional de Becas para la Educación Superior, SEP (Secretary of Public Education). Co-PI: Design and evaluation of the impacts of PRONABES scholarships on college completion. 2012-2013. \$US1,178,000
3. Consejo Nacional de Evaluación (National Evaluation Council CONEVAL). PI. Labor Dynamics and Poverty. 2012. \$US23,180.
4. Banco del Ahorro Nacional y Servicios Financieros (National Bank of Saving and Financial Services BANSEFI). CoPI: Effects of providing monetary incentives to save on use of financial services and the effect of providing financial education on savings. 2010-2011. \$US127,800.
5. Instituto Nacional de Mujeres (National Women's Institute INMUJERES). PI: Comparing the measurement of time use using time diaries versus using stylized questionnaire. 2010-2011. \$US90,000.
6. Secretaria de Salud. (Secretary of Health) Consultant. Impact of the Seguro Popular program on the Health of the population in Mexico. US45,000
7. CONACYT (Mexican Institute for Science and Technology). PI: Misreporting and Targeting in Oportunidades. 2006-2008. \$US18,650
8. SEDESOL (Mexican Secretary of Social Development). PI: Impacts of the Program Jovenes con Oportunidades (joint project with IFS-UCL London). 2004-2006. \$US120,000
9. CONACYT (Mexican Institute for Science and Technology). PI: Medium Term Effects of Progresá on youth's school and work outcomes. 2002-2004. \$US140,000

Teaching Experience:

Graduate level:

Program Evaluation, Health Economics, Development Economics, Economic Demography.

Undergraduate level:

Introductory and Intermediate Micro-economics. Applied Economics. Development Economics. Labor Economics.

Doctoral students: University of Maryland

Public Policy:

Soomin Ryu (Director)

Saleha Wakar (Director)

Heather Dolphin (Director)

Cynthia Boruchowicz (Committee member) 2020

Eli

Economics

Riley Wilson (Member of committee) 2018.

Christian Sanchez (Member of committee) 2018.

Hao Bo (Member of committee 2020)

Recent Seminars/Conference Presentations.

2019. CUNY Demography, Annual Meetings of the Population Association of America. Transfer Project Arusha, Tanzania, RAND, Tec de Monterrey, Berkeley Demography.

2018. Inter-American Development Bank. Universidad Iberoamericana (plenary), AFD-Sorbonne Workshop Series Cash Transfers, Social Protection and Social Cohesion, Annual Meetings of the Population Association of America, BREAD/CEPR/STICERD/TCD Conference on Development Economics, George Mason University

2017: University of Maryland: Population Research Center, Princeton: Center for Health and Wellbeing/Research Program in Development Studies, Princeton: Education Research Section, University of Maryland Economics department, NEUDC.

2016: Biannual Meetings of the American Society for Health Economics, University of Maryland Public Policy, ITAM, Annual Meetings of the Population Association of America, The Gender Summit, SOMEDE.

2015: Mathematica, The Rand Corporation (DC), Annual Meetings of the Population Association of America, CIDE.

2014: International Institute for Food Policy Research (IFPRI), Center for Global Development, Mathematica, University of Boulder (International Conference on Aging in the Americas), The Population Council, CIDE-Aguascalientes, El Colegio de Mexico; Annual Meetings of the Population Association of America; George Mason University, Mexican Demographic Conference (SOMEDE).

2013: University of Vermont (Department of Economics); Research in Economic Development (RECODE) Meetings, Annual Meetings of the Population Association of America.

2012: The Rand Corporation; Annual Meetings of the Population Association of America; Latin American Econometric Society Annual Conference; ITAM Division of Economics.

2011: University of Pennsylvania; IZA/University of Maryland International Perspectives on Time Use Conference; IZA-Child Labour in Developing Countries; The World Bank Children and Youth in Crisis; University of Minnesota- Education Policy in Developing Countries.

2010: Population Association of America.

2009: The World Bank, Population Association of America.

2008: The Brookings Institution, Population Association of America, Annual Meeting of the Latin American and Caribbean Economic Association/Network of Poverty and Inequality, The World Bank.

Service and Outreach:

Editorships, Editorial Boards, and Reviewing Activities

Editorial Advisory Board: World Development: March 2018-

Editorial Board: Journal of Behavioral Economics for Policy. September 2016-present.

Co-Editor: Latin American Economic Review, Springer Aug, 2014-Dec, 2017.

Associate Editor: Latin American Economic Review, Springer Jan 2014-July 2014.

Refereeing: *American Economic Review*, *American Economic Journal: Economic Policy*, *American Economic Journal: Economic Policy*, *Review of Economics and Statistics*, *International Economic Review*, *Journal of Public Economics*, *Journal of the European Economic Association*, *Journal of Human Resources*, *Journal of Development Economics*, *Economic Development and Cultural Change*, *Journal of Population Economics*, *Demography*, *Population and Development Review*, *Journal of Health Economics*, *World Development*, *Journal of Comparative Economics*, *Journal of Development Studies*, *Journal of Applied Economics*, *Health Policy and Planning*, *Population Research and Policy Review*, *Evaluation and the Health Professions*, *El Trimestre Económico*, *Estudios Económicos* (Colegio de México), *Economía Mexicana* (CIDE), National Science Foundation, FAO, CONACyT (Mexico).

Committees:

Executive Committee (elected) Latin American Economics and Caribbean Economics Association: Jan 2020-

ADVANCE Professor of the School of Public Policy, University of Maryland. 2018-

Elected member of the National Social Science Commission, Mexican Council of Science and Technology, 2013-2015

Ethics Committee: CIDE 2015-2016

Member of Faculty Search Committee, Division of Economics, CIDE 2010-present

Member of the Program Committee for the Annual Meetings of the Latin American Caribbean Association on diverse occasions.

Podcast:

<https://soundcloud.com/the-wilson-center/the-expert-take-episode-21-3rd-presidential-debate?in=the-wilson-center/sets/the-expert-take>

Consulting:

The World Bank, Inter-American Development Bank, Brookings Institution, Pan-American Health Organization, Ministry of Social Development (SEDESOL-Mexico), National Evaluation Commission (CONEVAL-Mexico), National Women's Institute (INMUJERES-Mexico).